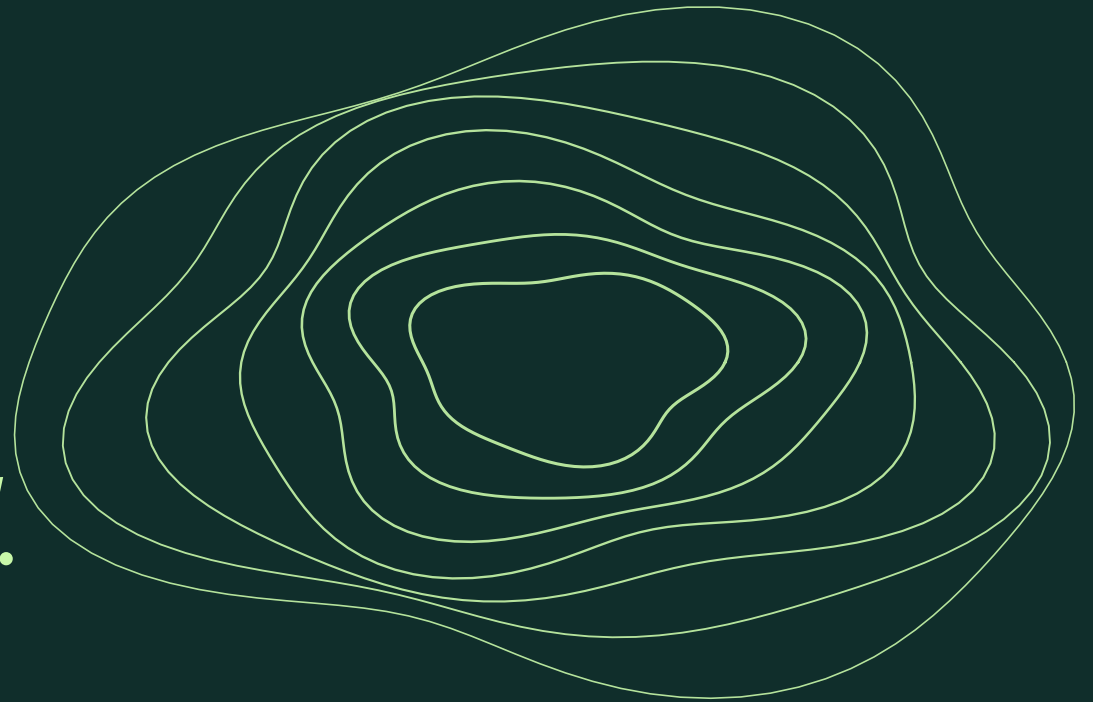


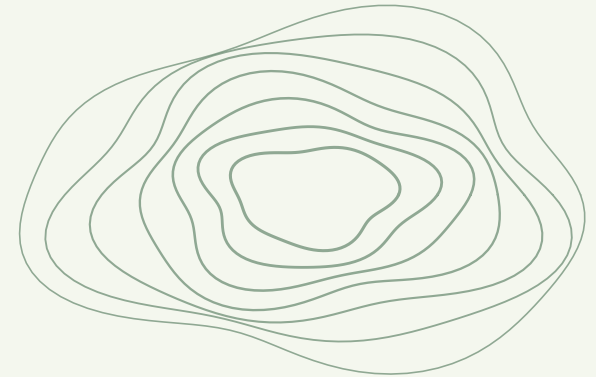
Build systems *that leave less behind.*



A fictional regenerative technology studio for
infrastructure, energy, and the living world.

The next system should repair more than it replaces.

Northline brings field research, service design, and resilient software into one working practice. We help operators modernize without losing the knowledge already embedded in people, places, and equipment.



01

Observe the real
system

02

Change the smallest lever

Three disciplines. One accountable team.

FIELD

Research

Site observation, operator interviews, ecosystem mapping, and service evidence gathered where the work happens.

SYSTEM

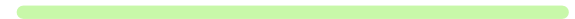
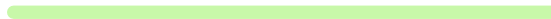
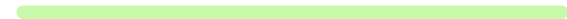
Strategy

A practical operating model that aligns incentives, data, constraints, and the sequence of change.

SHIP

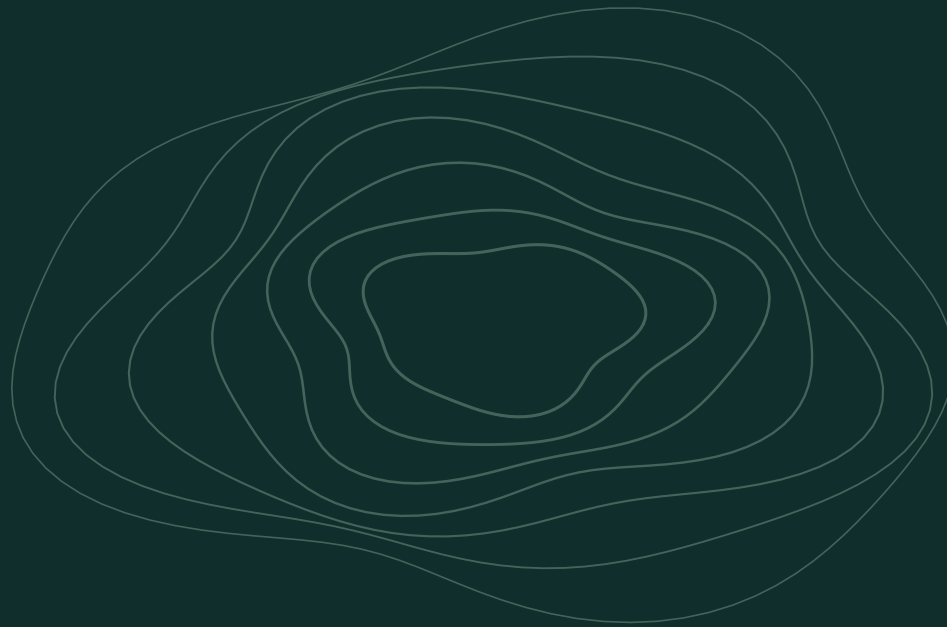
Delivery

Durable digital tools, tested workflows, measurement plans, and a clean handover to internal teams.



A 12-week engagement

Learn. Frame. Make. Transfer.



LEARN

Weeks 1-3

Evidence before assumptions



FRAME

Weeks 3-5

One measurable intervention



MAKE

Weeks 5-10

Prototype in the real workflow



TRANSFER

Weeks 10-12

Train, document, and exit cleanly

A better maintenance rhythm

For a regional water operator, Northline replaced a fragmented inspection process with a field-first maintenance service designed around crews, not dashboards.

18%

fewer repeat visits

11 h

saved per crew / month

6 wk

to first live pilot



Ways to work together

01	Diagnostic	2 weeks	A compressed field study that finds the operational constraint worth solving first.
02	Pilot	8-12 weeks	One live intervention, built with the people who will own it after launch.
03	System partnership	6 months	A sequenced portfolio of service, software, and capability changes.

Small by design. Senior by default.

1

Mara Vale

Research and service design

Former civic systems lead. Studies how policy meets the physical world.

2

Jon Bell

Technology and delivery

Builds resilient software for teams working with imperfect connectivity.

3

Ari Noor

Operations and measurement

Turns field evidence into operating rhythms that teams can sustain.

Bring us the knot. We will find the first thread.

This document and company are fictional, created as a Veltro demonstration asset.

hello@northline.example

northline.example

